

APPLICATION SCORING SUMMARY			
Organisation	Dimboola Arts Inc	Rainbow Rises Events Association Inc	Piggery Lane Players
Funding Request	\$7,500	\$7,500	\$4,000
Event	2025 Wimmera Steampunk Festival	2025 ARB 480 Rainbow Enduro	2024 Stage Production
Total Score	57	48	40
Recommendation	recommend full funding request amount	recommended funding \$4000	recommend funding \$2000
Comments	Important event for Dimboola/Hindmarsh and Grampians Wimmera Mallee Region	Important event for Rainbow/Hindmarsh and Grampians Wimmera Mallee Region	Important event for Nhill/Hindmarsh, however limited regionally, intrastate and interstate

2024 REGIONAL EVENTS GRANTS | EVALUATION SHEET

Assessment Committee Member Name:

Organisation/Group:	Project Name:	Funding Request:	Location:	Conflict of interest? Y/N*	* If YES please complete Conflict of Interest Declaration Form
Dimboola Arts Inc	2025 Wimmera Steampunk Festival	\$7,500	Dimboola	n	

SECTION 1:		
PROJECT DETAILS	Initial thoughts / Comments	Score 0-5
Project Description & Objectives - do they align with program objectives?	Important event for Dimboola/Hindmarsh and Grampians Wimmera Mallee Region	5
Event Management Plan and Project budget	Clear and detailed	5
TOTAL SCORE SECTION 1:		10

SECTION 2:				
SELECTION CRITERIA	Comments	SCORE 0-5	Weighting	TOTAL SCORE
Demonstrate how your event which will actively promote Hindmarsh Shire and deliver community and/or tourism, visitor and economic outcomes (20% weighting)	Proven via previous events	5	X 2	10
Demonstrate how your event will be a significant attraction for interstate and intrastate visitors (20% weighting)	proven by previous events	5	X 2	10
Demonstrate how your event will be self funding in 3 to 5 years (20% weighting)	Through increased ticket sales evident in event growth.	4	X 2	8
Demonstrate how will this event encourages partnership and collaborations between groups and businesses within Hindmarsh Shire (10% weighting)	proven by previous events, event engages town business and community groups	5	X 1	5
Demonstrate community support and community engagement (10% weighting)	proven by previous events	5	X 1	5
Demonstrate how you will capture visitor number statistics (10% weighting)	online and on-day ticket sales	5	X 1	5
How will your event celebrate cultural, heritage, and community wellbeing (10% weighting)	proven by previous events, community connection, community pride/celebration, arts and entertainment. Though no direct reference to Indigenous Culture	4	4	4

ADDITIONAL NOTES: recommend full funding request amount

SECTION 2 TOTAL SCORE	47
SECTION 1 TOTAL SCORE	10
GRAND TOTAL	57

Maximum Score 60

2024 REGIONAL EVENTS GRANTS | EVALUATION SHEET

Assessment Committee Member Name:

Organisation/Group:	Project Name:	Funding Request:	Location:	Conflict of interest? Y/N*	* If YES please complete Conflict of Interest
Rainbow Rises Events Association Inc	2025 ARB 480 Rainbow Enduro	\$7,500	Rainbow	n	

SECTION 1:		
PROJECT DETAILS	Initial thoughts / Comments	Score 0-5
Project Description & Objectives - do they align with program objectives?	Important event for Rainbow/Hindmarsh and Grampians Wimmera Mallee Region	5
Event Management Plan and Project budget	Budget not clearly detailed	3
TOTAL SCORE SECTION 1:		8

SECTION 2:				
SELECTION CRITERIA	Comments	SCORE 0-5	Weighting	TOTAL SCORE
Demonstrate how your event which will actively promote Hindmarsh Shire and deliver community and/or tourism, visitor and economic outcomes (20% weighting)	Proven via previous events	5	X 2	10
Demonstrate how your event will be a significant attraction for interstate and intrastate visitors (20% weighting)	proven by previous events	5	X 2	10
Demonstrate how your event will be self funding in 3 to 5 years (20% weighting)	Through extension of event site infrastructure being able to host more events. Catering and gate entry. Though no clear plan developed.	3	X 2	6
Demonstrate how will this event encourages partnership and collaborations between groups and businesses within Hindmarsh Shire (10% weighting)	proven by previous events, event engages town business and community groups, particularly through Friday Night street party	5	X 1	5
Demonstrate community support and community engagement (10% weighting)	proven by previous events	5	X 1	5
Demonstrate how you will capture visitor number statistics (10% weighting)	no methodology presented	0	X 1	0
How will your event celebrate cultural, heritage, and community wellbeing (10% weighting)	proven by previous events, community connection, request for BGLC welcome to country	4	X 1	4

ADDITIONAL NOTES:
recommend funding of \$4000 Budget detail will become clearer as event planning process continues

SECTION 2 TOTAL SCORE	40
SECTION 1 TOTAL SCORE	8
GRAND TOTAL	48

Maximum Score 60

2024 REGIONAL EVENTS GRANTS | EVALUATION SHEET

Assessment Committee Member Name:					
Organisation/Group:	Project Name:	Funding Request:	Location:	Conflict of interest? Y/N*	* If YES please complete Conflict of Interest Declaration Form
Piggery Lane Players	2024 Stage Production	\$4,000	Nhill	n	
SECTION 1:					
PROJECT DETAILS	Initial thoughts / Comments	Score 0-5			
Project Description & Objectives - do they align with program objectives?	Important event for Nhill/Hindmarsh, however limited regionally, intrastate and interstate	3			
Event Management Plan and Project budget	No RMP, budget Clear and detailed	3			
TOTAL SCORE SECTION 1:		6			
SECTION 2:					
SELECTION CRITERIA	Comments	SCORE 0-5	Weighting	TOTAL SCORE	
Demonstrate how your event which will actively promote Hindmarsh Shire and deliver community and/or tourism, visitor and economic outcomes (20% weighting)	Limited attraction to intra-state and interstate visitors, although does attract some visiting friends and family who travel to see relatives in the cast and crew	2	X 2	4	
Demonstrate how your event will be a significant attraction for interstate and intrastate visitors (20% weighting)	See above comment	2	X 2	4	
Demonstrate how your event will be self funding in 3 to 5 years (20% weighting)	ticket sales and building a collection of resources for sets/costumes etc	4	X 2	8	
Demonstrate how will this event encourages partnership and collaborations between groups and businesses within Hindmarsh Shire (10% weighting)	working with local artists and performers	4	X 1	4	
Demonstrate community support and community engagement (10% weighting)	proven by previous events, well attended and celebrated performances	5	X 1	5	
Demonstrate how you will capture visitor number statistics (10% weighting)	online and door ticket sales	5	X 1	5	
How will your event celebrate cultural, heritage, and community wellbeing (10% weighting)	proven by previous events, community connection, community pride/celebration, arts and entertainment. Though no direct reference to Indigenous Culture	4	X 1	4	
SECTION 2 TOTAL SCORE				34	
SECTION 1 TOTAL SCORE				6	
GRAND TOTAL				40	
ADDITIONAL NOTES:		recommend funding \$2000			

Maximum Score 60